

FILE

NOVEMBER 12

fashion calendar

new address: 185 east 85th street, n.y.c. 10028

33rd year

a weekly publication

1973

JANUARY

FEBRUARY

MARCH

APRIL

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A careful check OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING FRIDAY, NOVEMBER 9, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 8 9:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Also 1:30 P.M. (buyers) by reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Nov. 8 11:30 A.M.	PRESS SHOWING OF SPRING COLLECTION By invitation. Buyers show at 3:00, by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Nov. 8 12:30 P.M. Luncheon	11TH ANNUAL BENEFIT LUNCHEON/FASHION SHOW Fontayne fashion show at 1:30. By invitation. Tickets: \$25 per person. Contact: Boy Scouts of America, 25 West 43rd St., WI 7-8400.	BOY SCOUTS OF AMERICA	WALDORF-ASTORIA STARLIGHT ROOF
Thursday Nov. 8 1:30 P.M.	SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Abbott, 279-9223.	CUDDLECOAT BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 8	1:30 P.M., STEPHEN BURROWS (2nd show), 550 7th, 23rd fl, 221-6252.		
Nov. 8	2:30 P.M., BILL BLASS (4th show), 550 Seventh, 17th fl, 524-6968		
Nov. 8	2:30 P.M., ILIE WACS (2nd show), 530 Seventh, 29th fl, 354-9080		
Nov. 8	3:00 P.M., HALSTON (Buyers), 550 Seventh Ave., 14th fl, 354-6340		
Nov. 8	4:00 P.M., DONALD BROOKS (2nd show), (Note change), 550 7th, 21st fl, 947-8235		
Thursday Nov. 8 5:00 P.M.	BUYERS SHOW: ALL WEATHER COLLECTION By reservation. Contact: 534-6340.	HALSTON III	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: Judith Morrell, 541-7690. Publicity: Leslie Cunningham, 889-6185.	LEON BLOCK, INC.	1290 SIXTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: Carol Bory, 563-6126.	GAVI BY GAYLE LYNCH	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: Johanna Burke, 594-0030.	CAROL HORN	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous showings. Contact: 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Nov. 8	RESORT AND PRE- SPRING COLLECTION By appointment. Contact: CH 4-5452.	HOUSE OF NORELL BY GUSTAVE TASSELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Nov. 8	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 594-8570.	SMITH & JONES BY CAROLINE	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Friday Nov. 9 9:30 A.M.	FIRST COLLECTION BY BRUCE OLDFIELD For press and buyers, by invitation. Contact: Pat Tennant, 247-1100.	BENDEL STUDIO	HOTEL PLAZA PALM COURT

WEEK BEGINNING MONDAY, NOVEMBER 11, 1973

Sunday Nov. 11-	WOMEN'S APPAREL FROM CANADA	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 10TH FLOOR
Nov. 15	Spring collection of coats, suits, rainwear, dresses and sportswear by 25 Canadian manufacturers: Nov. 11 from 10:30 to 4:00; Nov. 12 to 15, from 10:00 to 7:00. Contact: Canadian Consulate General, 586-2400.		
Sunday Nov. 11- Nov. 17	OPENING OF SPRING COLLECTION Also Pietro Orsini collection. By appointment. Contact: PL 9-3000.	MICHAEL NOVARESE (711 N. LA CIENEGA, L.A.)	HOTEL PLAZA PRIVATE SUITE
Nov. 12	NATIONAL HANDBAG WEEK. Contact: Nat'l Handbag Assn., 347 Fifth, MU 3-6969		
Monday Nov. 12 5:00 P.M.	PRESS RECEPTION: ITALIAN READY-TO-WEAR Presentation in cooperation with Italian Ministry for Foreign Trade. Twenty- five Italian high fashion designers will show Spring and Summer ready-to-wear. Show at 5:30. By invitation. Buyers in Savoy Room (2nd fl) Nov. 13 at 11:30 A.M., Nov. 14 and 15 at 3:30. By reservation. Continuous in individual showrooms, Tues. through Fri. By appointment. Contact: 432-9188. Public Relations: Hamra Associates, 753-9835.	ITALIAN TRADE COMMISSIONER	HOTEL PLAZA GRAND BALLROOM
Nov. 12	5:30 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 335-6033; or CI 7-2200		
Monday Nov. 12- Nov. 15	SPRING '74- MARKET WEEK For resident buyers and press. Showings, Nov. 12-15 at 9:30, 11:00, 2:30. Contact: Buyers, Marjorie Carney; Press, Hope Robbins, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Beginning Monday Nov. 12	OPENING: SPRING- SUMMER COLLECTION Continuous by appointment. Contact: Keece Gertler, LW 4-0220.	NICOLE FOR ARBE; & ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Nov. 12	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 947-7507. Publicity: Carol Thorpe Shapiro, JU 6-0909.	OFFSPRING BY TRISHA SAYAD	1407 BROADWAY SHOWROOM - 18TH FLOOR
Tuesday Nov. 13 12:00 Noon Luncheon	IGEDO FASHION FAIR RECEPTION & LUNCHEON "IGEDO the International Fashion Fair 1974" -- 12:30 luncheon followed by a presentation. Director: G.A. Baum, chief executive officer of IGEDO Interna- tional Fashion Fair (Dusseldorf, Germany), will be present. By invitation. Contact: German American Chamber of Commerce, 666 Fifth Ave., JU 2-7788.	GERMAN AMERICAN CHAMBER OF COMMERCE	PARK LANE HOTEL 36 CENTRAL PARK SO.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 13 12:00 Noon Luncheon	FINALS OF TWENTY-FIRST ANNUAL CONTEST Finals of Singer's annual World Stylemaker Contest. Luncheon fashion show and judging. By invitation. Contact: Kathleen Fredrick, LT 1-4800.	THE SINGER COMPANY	LA FORET 61ST STREET AT 5TH AVE.
Tuesday Nov. 13 4:00 P.M.- 6:00 P.M.	PREVIEW: NEWLY DESIGNED JEWELRY SHOWROOM Featuring new collection of jewelry from Brazil. By invitation. Publicity: Rea Lubar, 279-0790.	H. STERN JEWELERS	681 FIFTH (54TH ST) 9TH FLOOR
Tuesday Nov. 13 4:30 P.M.- 6:00 P.M.	BUYERS' SHOW-- MONVELLE HOSIERY Preview for out-of-town hosiery buyers of Monvelle promotional programs. Show at 5:15. By invitation. Contact: Ruth Lind, 764-4776.	MONSANTO TEXTILES CO. (1114 SIXTH AVENUE)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Tuesday Nov. 13 5:00 P.M. Cocktails	INTIMATE APPAREL SPRING FASHION SHOW Introducing American Enka's Anti-Cling Crepeset nylon by leading designers and manufacturers, showing daywear, sleepwear, and loungewear fashions. Show at 6:00. Reception at 6:30. By invitation. Contact: buyers--Phyllis Corcacas, 661-6600; Press--Audrey Albert at James F. Fox, 354-8771.	AMERICAN ENKA CO. (530 FIFTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Tuesday Nov. 13 5:00 P.M.- 8:00 P.M.	BUYERS' RECEPTION: LINENS AND DOMESTICS Informal modeling of Spring-Summer linens and domestics. By invitation. (Press reception, Tues., Nov. 27, 4-7 P.M. By invitation.) Contact: Joyce Nacker, 323-5095.	BURLINGTON DOMESTICS	1345 AVE. AMERICAS SHOWROOM - 3RD FLOOR
Tuesday Nov. 13 5:00 P.M. Cocktails	PREVIEW: MISSONI'S FREESTYLE COLLECTION Press and trade reception, introducing Missoni's Freestyle Collection for Fieldcrest. Presentation at 6:00. By invitation. Publicity: Sue Hartman, 695-6800.	FIELDCREST (60 WEST 40TH STREET)	HOTEL PLAZA BAROQUE SUITE
Beginning Tuesday Nov. 13	OPENING OF COLLECTION II Informal by appointment. Contact: 279-9911.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Wednesday Nov. 14 12:00 Noon Luncheon	ANNOUNCEMENT OF NEW "BLACK FEMALE MAGAZINE" "A new and different approach to a black female magazine." Luncheon at 12:30. Contact: Bettie Pullen-Walker, 8206 South Cottage Grove, Chicago, 60619.	MsTIQUE (CHICAGO, ILLINOIS)	ST. REGIS-SHERATON LIBRARY-2ND FLOOR
Wednesday Nov. 14 12:30 P.M.	FALL AND HOLIDAY FASHIONS AT LUNCHEON Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 14 4:00 P.M.	SPRING FASHION SHOW AND COCKTAIL PARTY By invitation. Contact: 755-7325.	KAMALI LTD.	787 MADISON AVENUE 2ND FLOOR
Wednesday Nov. 14 5:00 P.M.	OPENING OF STORE IN NEW YORK Reception from 5:00 to 8:00 P.M. By invitation. Contact: Marilyn Pine, 354-9191	ANN TAYLOR	15 EAST 57TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Nov. 14 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW OF JEWELRY COMPRESSIONS Cesar will present his collection of Jewelry compressions for Cartier. By invitation. Contact: Doreen McCurley, 752-3215.	CARTIER	5TH AVE. & 52ND ST.
Beginning Monday Nov. 19	OPENING OF SPRING COLLECTION Continuous showings by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Nov. 19 5:30 P.M.- 7:30 P.M.	RECEPTION: PUBLICATION ESQUIRE MAGAZINE OF MENSWEAR ENCYCLOPEDIA AND McGRAW-HILL Reception in honor of Oscar E. Schoeffler and William Gale on the publication of "Esquire's Encyclopedia of 20th Century Men's Fashions." Also, showing of "A Century of Elegance" -- highlights of men's fashions from the collections of Ralph Lauren and Peter Dimitri. By invitation. Contact: 997-3493.		1221 SIXTH AV. (48TH) McGRAW HILL AUDITORIUM
Beginning Tuesday Nov. 20	OPENING OF SPRING COLLECTION Continuous showings of Resort and Spring collection, designed by Frances Prisco. Contact: LO 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Nov. 20 5:30 P.M.- 9:00 P.M.	MEN'S FASHION NIGHT AT QUEENS CENTER Representatives from 14 manufacturers will show the eight most important looks for men. Showing by John Weitz at 7:00. Instructions on bowtie tying, wine tasting. Oswald Jacobi, backgammon world champion, will be present. Open to public. Contact: Olga Soffer, 271-7200, ext. 437.	ABRAHAM & STRAUS (QUEEN'S CENTER)	MEN'S WORLD STREET FLOOR
Tuesday Nov. 20 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW: JEWELRY BY ALDO CIPULLO New collection of jewelry by Aldo Cipullo for Cartier. By invitation. Contact: Doreen McCurley, 752-3215.	CARTIER	FIFTH AVE. & 52ND ST.
Tuesday Nov. 20 8:00 P.M. Dinner	TENTH ANNUAL FASHION DINNER-DANCE In tribute to Harold Krensky, pres., Federated Department Stores. Chairman: Jerry Silverman; National Appeal Chairman-Andrew Goodman. Co-chairmen: Abe Schrader, Pauline Trigere, Lloyd Weill. (black tie) Reservations: \$150 per person. Contact: Arthur Feuer, 751-4000.	AMERICAN JEWISH COMMITTEE (165 EAST 56TH STREET)	WALDORF-ASTORIA STARLIGHT ROOF
Nov. 20- Nov. 23	INTERSTOFF TRADE FAIR FOR CLOTHING TEXTILES IN FRANKFURT	Contact: Messe-Und Ausstellungs-GmbH, Frankfurt M/97, PO Box 970126 Tel (0611) 74.80.33	
Wednesday Nov. 21 9:00 A.M.& 12:00 Noon	AMERICAN READY-TO-WEAR BREAKFAST AND LUNCHEON Two showings: 9:00 A.M. and 12:00 Noon. Chairman: Patricia Peterson, The New York Times. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Nov. 22	THANKSGIVING DAY (Thursday) -- Legal Holiday		
Monday Nov. 26- Nov. 30	SEMI-ANNUAL PRESS WEEK Spring collections by leading American designers for visiting press. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 12	OPENING OF SPRING KNITWEAR Continuous showings by appointment. Contact: PE 6-4590. Publicity: Stutman Associates, 247-2662. (Out of chronological order)	BANFF BY GIANNI FERRI	1410 BROADWAY SHOWROOM - 4TH FLOOR
Sunday Nov. 25	"BEAUTY AND BRUNCH, PERSONALIZED"	THE GLEMBY COMPANY	BERGDORF-GOODMAN BEAUTY SALON-7TH FLOOR
10:30 A.M.- 6:30 P.M. Bruncheon	Showing of new hair fashions, and demonstration of new dimensions in beauty and skin care. Suzanne and John Chadwick, fashion and technical directors, will describe international Glemby youth-movement. By invitation. Contact: Beatrice Dudek or Patricia DeWitt, 120 East 16th St., 477-4700.		
Tuesday Nov. 27	"AMERICAN LIFE STYLE -- PAST AND PRESENT"	NAT'L HOME FASHIONS LEAGUE (41 E. 42ND ST.)	HOTEL PLAZA BAROQUE ROOM
12:00 Noon Luncheon	Excerpts from four of ten award-winning films in the American life-style Television Series, including "The Breakers," "Sagamore Hill," "San Simeon," "Fallingwater." Reservations: \$14.00, members; \$16.00, guests. Contact: Mavis Harcourt, 697-3744.		
Tuesday Nov. 27 5:00 P.M.	"AMERICAN DESIGNS IN DENIM" Showing for visiting press and local press, as part of American Designer Showings. By invitation only. Publicity: Terry Mayer Assoc., 685-6561.	THE DENIM COUNCIL	HOTEL PLAZA TERRACE ROOM
Beginning Monday Dec. 3	OPENING OF SPRING COLLECTION Continuous showings. Contact: 594-0352. Publ: Stutman Assoc., 247-2662.	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday Dec. 3	OPENING OF SPRING COLLECTION Continuous showings. Contact: 239-4768. Publ: Stutman Assoc., 247-2662.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Tuesday Dec. 4 9:00 A.M. Breakfast	"BAD BACK SEMINAR" Introducing a new mattress--"Maxipedic--The Hard Line". Film--9:30. Panel Discussion by doctors--10:00. Product introduction--12:00. Luncheon--1:00. By invitation. Contact: Sharon Clancy at J. Walter Thompson, 686-7000.	THE SIMMONS COMPANY	HOTEL PIERRE COTILLION ROOM
Tuesday Dec. 4 2:30 P.M.	RESORT, SPRING AND SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: Helen Borger, CO 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Thursday Dec. 6 12:00 Noon Luncheon	JAPANESE FASHION SHOW AND ANNUAL MEETING Sixth international cultural exchange program -- a fashion show from Japan. Chairman: Amiko Kujoraoka. Prices: \$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Dec. 8- Dec. 11	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES AT THE STATLER HILTON. Contact: 120 East 34th Street, 684-0677.		
Monday Dec. 10 11:30 A.M.	ANNUAL CHRISTMAS BENEFIT PARTY Annual Bill Blass Christmas party - for Boys' Club of New York. By invitation. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR BILL BLASS ROOM

Monday Nov. 12-	SPRING COLLECTION IN NEW YORK	JOHN ASHPOOL KNITTING (LONDON)	730 FIFTH AVENUE SUITE 1902
Nov. 16	By appointment. Contact: Joanne Creveling, 586-2377.	(Out of date order)	
Thursday Dec. 13	PRESS SHOWING: SPRING COLLECTION	HALSTON LTD.	33 EAST 68TH STREET
11:30 A.M.	Spring made-to-order collection. Private clients 3:00 P.M. By invitation. Contact: 434-3542.		
Sunday Jan. 6-	62ND SEMI-ANNUAL PRESS WEEK	NEW YORK COUTURE BUSINESS COUNCIL	WALDORF-ASTORIA
Jan. 10	Spring collections of leading designers (members N.Y. Couture Business Council), auxiliary and group showings for visiting press. Director: Mildred Sullivan, 141 West 41st Street, LA. 4-0461.		

CONTINUOUS SHOWINGS - RESORT & SPRING - These Collections Have Opened

A & O COUTURE	Hotel Gotham, 3rd floor Ballroom, CI 7-2200
ADDENDA BY PATTI CAPPALLI	1407 Broadway, 9th floor, 736-5282
ADELE AT 5	498 Seventh Avenue, 6th floor, 755-3487; 565-1025
ADRI	498 Seventh Avenue, 10th floor, 244-6231
RAY AGHAYAN/BOB MACKIE	Hotel Gotham, Suite 1009, CI 7-2200
ALLEY CAT BY BETSEY JOHNSON	1407 Broadway, Suite 1803, 563-3040
JOHN ANTHONY, INC.	550 Seventh Avenue, 24th floor, 239-7080
THE ARKINS.	530 Seventh Avenue, 7th floor, WI 7-5324
ALTOGETHER SEPARATES	1411 Broadway, 16th floor, 354-5955
AQUANALA	512 Seventh Avenue, 13th floor, 736-1076
CHRISTIAN AUJARD	205 West 39th Street, 15th floor, PE 6-8888
JIM BALDWIN DESIGNS, INC.	205 West 39th Street, 4th floor, 354-8740
SCOTT BARRIE; BARRIE SPORT LTD.	530 Seventh Avenue, 3rd floor, 354-7830
BENSON & PARTNERS	1407 Broadway, 7th floor, 354-0026
BIEFF-HERRERA BY ARTURO HERRERA & NEIL BIEFF..	7 West 22nd Street, 9th fl., 691-1666
BIELLA KNITS	498 Seventh Avenue, 7th floor, 947-1400
OLE BORDEN FOR REMBRANDT INT'L . . .	498 Seventh Avenue, 6th floor, 564-3600
MR. BLACKWELL	530 Seventh Avenue, 21st floor, 279-8575
HOUSE OF BRANELL	530 Seventh Avenue, 27th floor, PE 6-6983
ELEANOR BRENNER FOR BRENNER COUTURE..	498 Seventh Avenue, 5th floor, 239-1150
(continued on following page)	

THESE RESORT AND SPRING COLLECTIONS HAVE ALREADY OPENED (continued from page 6)

BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0416
DONALD BROOKS 550 Seventh Avenue, 21st floor, 947-8235
CLEOPATRA BROUMAND 16 West 56th Street, 765-5280
CACHAREL (MALLORY) 530 Seventh Avenue, 19th floor, WI 7-4406
PIERRE CARDIN 550 Seventh Avenue, 22nd floor, 279-3091
CARLYE DRESS BY SADYE WEINBERG. . . 530 Seventh Avenue, 8th floor, 244-6761
BONNIE CASHIN FOR PHILIP SILLS . . . 48 West 37th Street, 5th floor, LO 5-0274
CASI 530 Seventh Avenue, 2nd floor, 594-4470
CLARET BY BETSE CANN 530 Seventh Avenue, 26th floor, 563-6126
CLAUDIA BY GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910
COMPANY 5 BY DON SIMONELLI 530 Seventh Avenue, 4th floor, 354-8120
CONCEPT VII BY JACK BODI & RONALD KOLODZIE ..530 Seventh Ave., 6th fl., 695-7715
CORO; VENDONE; OSCAR DE LA RENTA JEWELRY.. 47 West 34th Street, 3rd floor, 628-4357
DAVID CRYSTAL, INC. 498 Seventh Avenue, 23rd floor, BR 9-6560
DALANI BY JEANNENE BOOHER 498 Seventh Avenue, 6th floor, 565-1025
D'AMSELLE BY DON SAYRES 512 Seventh Avenue, 31st floor, 565-3600
DELTON II 1290 Sixth Avenue, 12th floor, LT 1-2590
MELBA HOBSON & ILENE RICKY(FAIRFIELD-NOBLE)..1411 Broadway, 3rd floor, 565-7700
MISS FOX BY SEYMOUR FOX 512 Seventh Avenue, 22nd floor, LO 4-3246
FRIEDRICKS SPORT BY HAZEL HAIRE . . . 205 West 39th Street, 13th floor, PE 6-8868
GAGLIANO Hotel Gotham, private suite, CI 7-2200
GALLANT INTERNATIONAL BY HERBERT GALLANT..205 West 39th Street, 8th fl., LA 4-7285
GENRF BY GIL AIMBEZ (DIV. PETER CLEMENTS).. 530 Seventh Ave., 2nd fl., 354-1855
GAY GIBSON(BY RUTH NORMAN;PLW;MOMENTUM)..1411 Broadway, 24th fl., 564-4130.
GINALA & GINESSA 512 Seventh Avenue, 16th floor, 244-2700
GINORI 498 Seventh Avenue, 12th floor, 244-4700
GIORGINI 550 Seventh Avenue, 5th floor, 279-3410
GOLDWORM 1410 Broadway, 20th floor, 244-1700
(continued on following page)

THESE RESORT & SPRING COLLECTIONS HAVE ALREADY OPENED (continued from page 7)

GREAT TIMES, INC. 1407 Broadway, 17th floor, 868-3210
NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888
HARMAY BY ST. AMOUR 498 Seventh Avenue, 22nd floor, 736-5547
KIKI HART 530 Seventh Avenue, 5th floor, 947-7457
DANIEL HECHTER OF PARIS 512 Seventh Avenue, 4th floor, 868-3215
HELGA Hotel Gotham, private suite, CI 7-2200
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, LO 5-6900
CHUCK HOWARD 550 Seventh Avenue, 9th floor, 239-4155
IMAGES BY JON HAGGINS (ABE SCHRADER) . . . 530 Seventh Avenue, 6th floor, LO 4-9194
JAEGER 1407 Broadway, 41st floor, 868-1620
JAMISON 498 Seventh Avenue, 24th floor, 239-9477
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870
JONES NEW YORK 1411 Broadway, 22nd floor, 736-1003
J S LIMITED 530 Seventh Avenue, 9th floor, 244-7522
KAMALI LTD 787 Madison Avenue, 755-7325
NAT KAPLAN 498 Seventh Avenue, 21st floor, 239-9400
KAPPI 530 Seventh Avenue, 10th floor, 594-0870
KASPER FOR JOAN LESLIE 530 Seventh Avenue, 11th floor, 239-4600
KIMBERLY KNITWEAR 1410 Broadway, 10th floor, LO 4-1080
CALVIN KLEIN 205 West 39th Street, 4th floor, PE 6-9601
JOHN KLOSS (THE KREISLER GROUP) 530 Seventh Avenue, 3rd floor, 239-0545
LADY MANHATTAN 1407 Broadway, 15th floor, 765-1250
HAROLD LEVINE BY DON BREITINGER 530 Seventh Avenue, 21st floor, LA 4-0237
LINEA ITALIANA 488 Seventh Avenue, Suite 701, LA 4-2640; 947-5995
LOOMTOGS TENNIS WHITES 1407 Broadway, 35th floor, 594-2100
LORCH OF DALLAS 498 Seventh Avenue, 10th floor, 563-4844
LUPE ZEQUIERA 530 Seventh Avenue, 19th floor, 354-6810
McMULLEN 550 Seventh Avenue, 20th floor, OX 5-4270
(continued on following page)

THESE RESORT AND SPRING COLLECTIONS HAVE ALREADY OPENED (Continued from page 8)

MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055
ADELE MARTIN BY PATRICK PORTER 498 Seventh Avenue, 6th floor, 565-1025; 755-3487
MASKIT DESIGN LTD. (MASKIT OF ISRAEL) 48 West 55th Street, 1A, 541-9327
VERA MAXWELL 530 Seventh Avenue, 26th floor, LO 3-4358
MIGNON BY DOROTHY FARBO 498 Seventh Avenue, 15th floor, BR 9-5991
MIQUETTE BY EVELYN SINI (SCHRADER) 530 Seventh Avenue, 15th floor, LO 4-9194
MISS ELLIETTE, INC. 498 Seventh Avenue, 4th floor, 279-7347
DAVID MORRIS BY HARRY STREIBEL 525 Seventh Avenue, 5th floor, 947-0511
MOUNTAIN ARTISANS 14 East 57th Street, 2nd floor, 751-8212
M. S. COUTURE (ABE SCHRADER) 530 Seventh Avenue, 15th floor, LO 4-9194
NANTUCKET NATURALS 498 Seventh Avenue, 17th floor, 244-3558
NUGAL OF PARIS (S.C.O.A., INC.) 1410 Broadway, 28th floor, 354-0330
PAGANNE LTD. BY GENE BERK 530 Seventh Avenue, 3rd floor, 736-0151
PAPILLON 530 Seventh Avenue, 14th floor, 868-2880
GINO PAOLI BY JEREMY WREN 1407 Broadway, 37th floor, BR 9-0925
MOLLIE PARNIS COUTURE & BOUTIQUE 530 Seventh Avenue, 18th floor, 279-5012
POSH, INC. 550 Seventh Avenue, 18th floor, 947-0964
LEW PRINCE OF ALDRICH, INC. 530 Seventh Avenue, 12th floor, CH 4-1872
PRISCILLA OF BOSTON 498 Seventh Avenue, 9th floor, CH 4-3847
QUOTA (DIV. PETER CLEMENTS) 530 Seventh Avenue, 2nd floor, LO 3-0988
RICHILENE LTD 530 Seventh Avenue, 29th floor, 354-0679
SAMUEL ROBERT, INC. 1407 Broadway, 40th floor, LA 4-4562
RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO 3-0988
DOMINIC ROMPOLLO 550 Seventh Avenue, 9th floor, 239-4155
RONA DRESSES BY MARIO FORTE 498 Seventh Avenue, 6th floor, 565-1025
RUFFINWEAR BY CLOVIS RUFFIN 530 Seventh Avenue, 3rd floor, 239-0545
KEN SCOTT 550 Seventh Avenue, 5th floor, 221-6295
GLORIA SACHS 530 Seventh Avenue, 30th floor, LO 3-1640
(continued on following page)

THESE RESORT AND SPRING COLLECTIONS HAVE OPENED (continued from pg.9)

SAZ COUTURE AND SAZ BOUTIQUE . . . 42 East 57th Street, 4th floor, 758-8301
ABE SCHRADER BY BELLE SAUNDERS . . . 530 Seventh Avenue, 15th floor, LO 4-9194
MORT SCHRADER BY JOEY GARGIULO . . . 530 Seventh Avenue, 15th floor, LO 4-9194
SCHRADER SPORT BY JUDY LUSCHER . . . 530 Seventh Avenue, 6th floor, LO 4-9194
JUAN SEBASTIAN, INC. 575 Seventh Avenue, Suite 1468, 221-6480
SEQUEL I BY ELAINE BRANDT 498 Seventh Avenue, 4th floor, 868-8100
JERRY SILVERMAN BY SHANNON RODGERS.. 530 Seventh Avenue, 17th floor, CH 4-4940; CH 4-7522
ADELE SIMPSON 530 Seventh Avenue, 23rd floor, LA 4-7626
SKIP II BY BILL SMITH 498 Seventh Avenue, 4th floor, 868-8100
STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530
MALCOLM STARR BY RIZKALLAH 530 Seventh Avenue, 4th floor, 594-0030
JOSEPH STEIN BY KEN MERITT 205 West 39th Street, 9th floor, 736-5890
STEPHEN CASUALS BY SANDY KAYNE . . . 530 Seventh Avenue, 15th floor, LO 4-9194
ERNST STRAUSS; SCHNELL SPORTS . . . Hotel Gotham, Suite 1001, CI 7-2200
ILKA SUAREZ KNITS 237 East 60th Street, 758-2287
SUMMIT SPORTSWEAR 1407 Broadway, 35th floor, LA 4-7940
TANNER OF N.C.; TANNERWAY; TOBY TANNER.. 530 Seventh Avenue, 28th floor, CH 4-6350
TOWNCLIFFE BY LEAMOND DEAN 512 Seventh Avenue, 31st floor, WI 7-3850
TEAL TRAINA 550 Seventh Avenue, 15th floor, LA 4-3520
TRIGERE 550 Seventh Avenue, 16th floor, LO 3-1600
PHILIPPE VENET FOR LADY PARKELY . . 1411 Broadway, Room 1785, 354-8636
VENICE INDUSTRIES 1407 Broadway, 11th floor, 354-9050
VICTORIA ROYAL BY GEORGE SAMEN . . . 530 Seventh Avenue, 7th floor, WI 7-6845
CHESTER WEINBERG; CHESTER NOW 530 Seventh Avenue, 16th floor, 736-1690
WILLI OF CALIFORNIA; HELGATIQUE; RANDOZZO.. 530 Seventh Avenue, Sylvan Rich, 947-8470
WILROY 498 Seventh Avenue, 22nd floor, 565-2600
WILLIE WOO 389 Fifth Avenue, Room 405, 889-7520
TSEKLENIS OF ATHENS Hotel Drake, Park & 56th, Suite 2005, 489-8420

1974

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5				1	2					1	2					
6	7	8	9	10	11	12	3	4	5	6	7	8	9	3	4	5	6	7	8	9
13	14	15	16	17	18	19	10	11	12	13	14	15	16	10	11	12	13	14	15	16
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3	4			1						
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3				1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28	29	30	31	29	30					
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5				1	2					1	2	3	4	5	6	7
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21
20	21	22	23	24	25	26	17	18	19	20	21	22	23	17	18	19	20	21	22	23
27	28	29	30	31			24	25	26	27	28	29	30	24	25	26	27	28	29	30